



Nordic Universities Exchange Proposal

Jaime Inocentes <Jaime_Inocentes@nordcham.com.ph>
To: "oil@up.edu.ph" <oil@up.edu.ph>

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To the Office of International Linkages of the University of the Philippines,

Greetings of peace!

I am Jaime Inocentes, an intern with the Nordic Chamber of Commerce (NordCham) here in the Philippines.

NordCham represents the voice of interest for the Nordic community in the Philippines, as well as the Philippine community in the Nordics. Our objective is to help Philippine and Nordic companies to become better at doing business and connect them with the right organisations. NordCham members include the majority of the large Nordic enterprises with presence and interest in the Philippines, as well as a number of medium and small companies. Since 2012, NordCham has grown to be the largest Nordic Chamber in Asia.

Recently, we have initiated work on helping our community to ensure the talents of the future for their workforce by:

1. Facilitating the improvement of educational partnerships between the Nordics and the Philippines in terms of student exchange programs, and
2. Facilitating the improvement of internship opportunities for students and newly graduates with interest in working in the Nordics and/or the Philippines

It is to our knowledge that the Nordic Region is itself underserved in terms of transnational educational partnerships and initiatives for Nordic and Filipino citizens, in spite of the large potential present with its top-tier schools disseminating knowledge in English to a large existing international community of students. Hence, we would like to take this opportunity to discuss the enhancement of exchange possibilities with Nordic and Philippine universities and higher education institutions, specifically for students pursuing undergraduate degrees in the business and economics field. It is to our hope in NordCham that we can truly promote and foster a stronger alumni network of bright minds and global citizens capable of becoming the next generation of business leaders.

If you are interested in such a pursuit, we would like to kindly request for the specific requirements currently present for offered undergraduate exchange programmes related to business and economics by your university, as well as a potential contact person, with whom we could further work on this proposal, alongside other top-ranking Philippine and Nordic universities.

Thank you for your time and consideration, and may you have a most pleasant week ahead!

Sincerely,
Jaime Stefan D. Inocentes
Intern | jaime_inocentes@nordcham.com.ph | M +63 998 955 9688



Nordic Chamber of Commerce
of the Philippines, Inc.
7/F Unit B, 8 Rockwell
Rockwell Drive, Rockwell Center,
Makati City Philippines 1200
www.nordcham.com.ph

DIAMOND BUSINESS PARTNERS

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PLATINUM BUSINESS PARTNERS

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**ADVISORY BUSINESS PARTNER RESEARCH BUSINESS PARTNER TECHNOLOGY BUSINESS PARTNER MEDIA
BUSINESS PARTNER EVENT BUSINESS PARTNER**

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